



Newsflash

UNFPA EVALUATION OFFICE

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Just released!

UNFPA EVALUATION OFFICE

Strategy to enhance evaluation use through communications and knowledge management 2018-2021

Watch highlights of the strategy

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From the Director's desk

Facilitating use of evaluations is a key principle articulated in UNFPA [Evaluation Policy 2019](#) and UNFPA [Evaluation Strategy 2018-2021](#). Putting this vision into practice, this strategy provides a results-based framework to strengthen evaluation use at UNFPA and beyond, using communications and knowledge management.

The [strategy](#) acknowledges that availability of high quality, relevant, timely and credible evaluations is key to enhance use of evaluations. Since several strategic documents and mechanisms address these dimensions, this strategy particularly focuses on strengthening communications and knowledge management as an approach to enhance evaluation use.

The strategy urges going beyond the traditional perspective on dissemination of evaluation results to include a more strategic approach aimed at effectively communicating evaluative knowledge to a wider targeted audience, within UNFPA and beyond. This includes audience-focused and innovative evaluation products, evaluation videos, enhanced website, social media outreach, active community of practice, user-friendly evaluation database, among others.

We hope this strategy reinforces our ability to enhance use of evaluations for stronger accountability, evidence-based decision-making and learning, to end the unfinished business of the ICPD Programme of Action.

Marco Segone

Director, UNFPA Evaluation Office

Read the detailed strategy at www.unfpa.org/evaluation

Key focus of the strategy

Strategic planning for communication of evaluative knowledge

User-focused communications approach, catering to audience needs

Relevant and diversified evaluation products for a range of audiences

Minimum communications package for each centralized evaluation

Timely access to targeted evaluative knowledge for decision-making

Results-based framework to measure success



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Bringing the **right evidence**,

to the **right people**,

at the **right time**

to ensure rights
and choices for all

