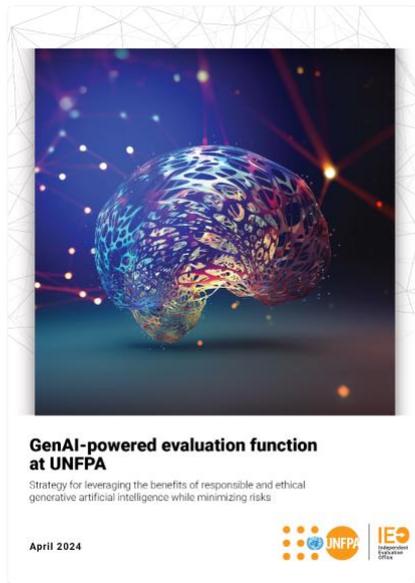




From the Director's desk

Marco Segone | Director, UNFPA Independent Evaluation Office

The UNFPA Independent Evaluation Office has released a pioneering [strategy](#) for harnessing the potential of responsible and ethical generative artificial intelligence (GenAI) in evaluation, while minimizing risks.

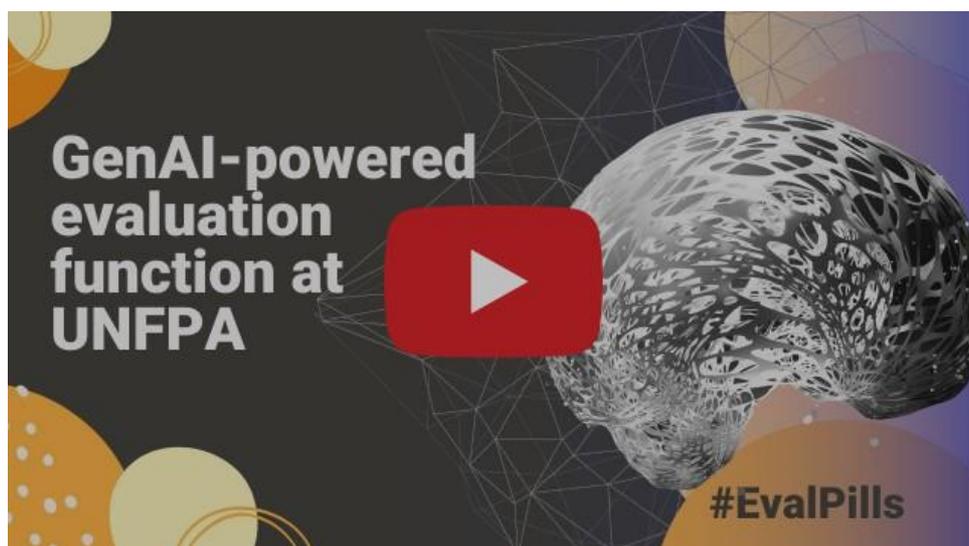


Recognising the immense potential of GenAI, the strategy provides a roadmap to leverage its capabilities to optimize evaluation processes and products, with a strong focus on ethical and responsible use of the technology. This approach aims to achieve greater efficiency, effectiveness, and timeliness in evaluations. The strategy also promotes responsible and ethical GenAI-powered evaluation through global advocacy and partnerships, with a focus on building capacity in the Global South.

Highlights of the strategy

- ◆ Based on an assessment of GenAI use cases in evaluation
- ◆ Provides a framework for recognizing and mitigating challenges and risks in GenAI use in evaluation
- ◆ Presents strategic principles for leveraging GenAI in evaluation
- ◆ Outlines an implementation plan centered on a phased approach to digital transformation, increased capacities to utilize GenAI ethically, development of custom GenAI solutions and sustainability of GenAI-powered evaluation efforts

Watch the key highlights of the strategy



This strategy aligns with the United Nations 2.0 framework, the UNFPA strategic plan 2022-2025, the [UNFPA evaluation policy](#), and the [UNFPA evaluation strategy](#), emphasizing innovation, digitalization, efficiency, and increased utilization of evidence for decision-making, adaptation, and acceleration.

Read the [strategy](#).

For a quick read, see the snapshot in [English](#), [French](#) and [Spanish](#)

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